

UEA Students' Union

Strategic Management Committee

02/10/2017

3pm BR5

1. Minutes, Apologies, Matters Arising

SECTION A: UPDATES/REPORTS

Operational & Key Relationship Updates

JR – Union Council prep, Change One Thing, Priority Campaigns, University Council, Freshers.

JD – Freshers, Congregation Hall works group, Graduation options, arrivals plans.

IE – Estates meetings, First Bus meeting, prayer space

ML – Course reps promotion and elections, MED timetables.

MC – Freshers, PG events, Meeting with AMA, Course reps, PG assembly.

CK – Catching up post freshers, presidents meeting, society meetings.

TC – Freshers and social enterprise.

Social Enterprises Updates

Freshers – Shop and Unio quiet, Bars expected to be up (fries and coffee sales), issued raised with MK but to be resolved, teething issues with getting people in the building, Propaganda had good numbers. TC to bring freshers numbers to next meeting as well as NPS scores reflecting events.

SECTION B: ITEMS FOR DISCUSSION

2. Freshers Review (JR)

TC to provide detailed numbers next week. JR noted a broadly, a successful week. Website could be clearer. CK prepared list but will send to JD and TC. CK noted that week one was successful and detailed by international arrivals felt unprepared. Students didn't seem to know some events were on e.g. Say Hello events in Bookable Rooms, games in the bar etc. Larger events that had more dedicated planning were really successful. JR noted that Media and Gaming was good. JR also noted the number of events is so big and ambition that we may not have the capacity. LCR and wristbands events heavily promoted and therefore smaller events are missed. Also, leadership roles often clear in planning but in the moment but can get lost and lack attention to detail. TC noted we're very good at putting on large scale events and it's clear who is responsible for bigger events but the smaller things can often get missed. MC noted events with a remit seemed for successful. ML asked whether there was a clear list of events. MC noted that marketing were successful in their delivery and encouraged attendance. JD noted usernames came too late and therefore can relate to low attendance via website. MC noted lack of volunteers and lack of staff cover at events. JD said resource allocation is the problem and our freshers volunteer programme needs to be better. TC noted our culture revolves around payment and we need to move away from this to attract volunteers. MC noted the need for freshers to be involved in planning.

3. ScandiTrip (JR)

Proposal suggested by collaborative group of SUs regarding visiting Scandi trip. 25 SUs are currently interested in taking part. One sabb and staff to attend however just potentially one more sabb.

Costings in paper however around under £250 p/p

IE questioned beneficial outcomes for students for JR attending. JR wishes to research and adopt those models for UEASU.

MC noted feeling uncomfortable spending students money on a trip. IE attends UK events can be a waste of time. MC noted this would be a much more beneficial trip. TC noted this is 'bringing the outside in' and the unions involved will return with collective benefits. ML noted we are an SU that leads on various things in the sector and this event would be fitting with this notion. ML noted concern about 'officer on holiday' so therefore key learning objectives should be set before trip and on return, a report should be put together for officers and students. MC agreed and would like full costings before. JR noted he would be comfortable to justify at Union Council. IE noted feeling uncomfortable spending money and thinks it would reflect badly on us unless justified properly.

ML requested a business case to and to discuss in next meeting.